

Convergence of GIS and Social Media

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Message from the Guest Editor

Dear Colleagues,

The goal of this Special Issue is to gain knowledge and provide novel research insights on how GIS and social media converge and relate to each other. Social media platforms trace the proximity of persons with each other and with organizational assets for the purposes of meeting, socializing, collaborating, locating, and making decisions. This Special Issue seeks papers on varied aspects of this convergence, some of which are mentioned here. One aspect involves GIS as a way to communicate social media knowledge. Study is needed on the shift from the traditional geo-referencing of exact location to place, which is common for social media, and on analytic tools to handle social media locational big data that have multimedia attributes. Another perspective is how GIS can be utilized as a tool to map and understand the prevalence and content of social media in varied geographies. At the organizational level, the management of location-based social media for decision-making by organizations needs to be studied, as do issues on data quality, preserving personal privacy of locational social media information, and managerial ethics.

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Guest Editor



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