

Special Issue

The Role of Technology, Cyberpsychology, Images and Social Media in Cigarettes and Tobacco Habits

Message from the Guest Editors

This Special Issue will focus on the role that new technologies have in tobacco products advertising, promotion, warnings, and risk perception, with a focus on the exploitation of images and social media platforms (e.g., Twitter, Facebook). Contributions that focus on the potential of technology, cyberpsychology, images, and social media as media to encourage and discourage tobacco use are invited. This special issue seeks to bring together contributions from researchers and practitioners from multiple fields such as psychology, marketing, and technology. We solicit high-quality original research papers on topics including, but not limited to:

- Impact of images in tobacco promotion;
- The impact of pictures on tobacco warnings and risk perception;
- Images in smoking cessation and behavior changes;
- Social media and tobacco usage promotion/discouragement;
- Influencers and social media marketing of tobacco products;
- Branded events and social media for tobacco promotion;
- Cyberpsychology and smoking behavior.

Guest Editors

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Deadline for manuscript submissions

closed (15 February 2022)



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About the Journal

Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

Editor-in-Chief

Prof. Dr. Paul R. Ward

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