

Special Issue

2nd Edition of Social Media and Public Health: Opportunities and Challenges

Message from the Guest Editors

Social media have the potential to provide rapid insights into unfolding public health emergencies such as infectious disease outbreaks, as demonstrated with the COVID-19 pandemic. They can also be drawn upon for rapid, survey-based insights into various health topics. Social media have also begun to be utilised by medical professionals for the purposes of sharing scholarly works, international collaboration, and engaging in policy debates. A benefit of social media platforms for gaining insight into health is that they have the ability to capture unfiltered public opinion in large volumes, avoiding potential biases introduced by surveys or interviews. Social media platforms can also be utilised to pilot surveys, for instance, though the use of Twitter polls. This Special Issue is open to any submission related to social media and public health, and the keywords provide some examples of the various possibilities.

Guest Editors

Dr. Wasim Ahmed

Department of Marketing, Operations and Systems, Newcastle University Business School, Newcastle University, Newcastle upon Tyne, UK

Dr. Josep Vidal-Alaball

Health Promotion in Rural Areas Research Group, Gerència Territorial de la Catalunya Central, Catalan Health Institute, Sant Fruitós de Bages, Spain

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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
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Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

Editor-in-Chief

Prof. Dr. Paul R. Ward

School of Society and Culture, Adelaide University, Adelaide 5001,
Australia

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