# **Special Issue**

# The Effects of Media Content on Public Health

# Message from the Guest Editor

The health information landscape has been increasingly complicated in the 21th century, driven by the interplay between the traditional mass media (e.g., newspapers, TV, radio, billboards) and new media (e.g., Internet, social media, mobile devices), So, how might the content on traditional and new media influence individuals' health beliefs, behaviors, and outcome? This Special Issue aims to respond to this complex but important question. Examples include (but are not limited to) news coverage on a variety of health and environmental issues (e.g., cancer, cardiovascular health, pollution), (mis)information and disinformation about the pandemic and/or vaccines, advertising and marketing of tobacco products on social media, effects of social media use on mental health, and implications of social media influencers on health decision-making. This Special Issue anticipates papers that cover a diverse set of countries and disciplines and use a variety of methods (e.g., interview, focus group, survey, content analysis, experiment, meta-analysis, big data).

# **Guest Editor**

Dr. Qinghua Yang

Bob Schieffer College of Communication, Texas Christian University, Fort Worth, TX 76129, USA

### Deadline for manuscript submissions

closed (31 January 2024)



# International Journal of Environmental Research and Public Health

an Open Access Journal by MDPI

CiteScore 8.5
Indexed in PubMed



### mdpi.com/si/108856

International Journal of Environmental Research and Public Health Editorial Office MDPI, Grosspeteranlage 5 4052 Basel, Switzerland Tel: +41 61 683 77 34 ijerph@mdpi.com

mdpi.com/journal/ijerph





# International Journal of Environmental Research and Public Health

an Open Access Journal by MDPI

CiteScore 8.5
Indexed in PubMed





# **About the Journal**

# Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

*IJERPH* provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

# Editor-in-Chief

Prof. Dr. Paul R. Ward

Centre for Public Health, Equity and Human Flourishing, Torrens University Australia, Adelaide 5000, Australia

#### **Author Benefits**

# **Open Access:**

free for readers, with article processing charges (APC) paid by authors or their institutions.

# **High Visibility:**

indexed within Scopus, PubMed, MEDLINE, PMC, Embase, GEOBASE, CAPlus / SciFinder, and other databases.

#### Journal Rank:

CiteScore - Q1 (Public Health, Environmental and Occupational Health)