

## Special Issue

# Social Media Activism to Change Corporate and Government Policies That Will Promote Healthy People and Planet

### Message from the Guest Editor

Social media activism has emerged as an important strategy to shape the public narrative for why businesses must change corporate practices to support healthy, equitable and environmentally sustainable diets and food systems to benefit the health level of the people and planet. Media advocacy and social media activism may raise public awareness about the factors contributing to obesity and chronic diseases; create a collective identity among constituencies to build protest movements that lead to civic, legislative and legal actions; expose corporate practices that damage healthy and sustainable food systems that accelerate corporate commitments; create consumer demand for new products and services; support social norms for healthy and sustainable behaviors. This Special Issue welcomes submissions of systematic and narrative reviews; empirical, cross-sectional, and case studies; social network and policy studies that explore how media advocacy and social media activism among civil society organizations and coalitions may influence government and corporate policies and practices.

### Guest Editor

Dr. Vivica Kraak

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### Deadline for manuscript submissions

closed (1 February 2022)



## International Journal of Environmental Research and Public Health

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## About the Journal

### Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

*IJERPH* provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

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