

Special Issue

The Effects of Food Promotion Techniques on Healthy Eating Habits to Reduce Environmental Impacts

Message from the Guest Editor

Extensive research has shown that food marketing techniques are effective in targeting children, adolescents, and adults, mostly advertising palatable diets. Consequently, people consume diets that cause environmental changes to the planet, including climate change, loss of biodiversity, destruction of forests and deserts, and damage to oceans and coastal reefs. To date, there has been limited evidence for the effectiveness of healthy food techniques that are better for the environment, while national and international health institutes recommend eating more healthy foods, such as fruit, vegetables, legumes (e.g., lentils and beans), nuts, and whole grains (e.g., unprocessed maize, millet, oats, wheat, and brown rice). Examples of important research questions that this Special Issue hopes to address include (but are not limited to): How do food promotion techniques for healthy foods affect people? Are some people, in particular youths, more susceptible to influence than others (e.g., health consciousness, food literacy)? How have digital and social media, particularly mobile devices and online platforms, affected how healthy food is marketed to children, adolescents, and adults?

Guest Editor

Dr. Frans Folkvord

Department Communication and Cognition, Tilburg School of Humanities and Digital Sciences, Tilburg University, 5037 AB Tilburg, The Netherlands

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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
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Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

Editor-in-Chief

Prof. Dr. Paul R. Ward

Centre for Public Health, Equity and Human Flourishing, Torrens
University Australia, Adelaide 5000, Australia

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