

## Special Issue

# The Effects of Food Promotion Techniques on Healthy Eating Habits to Reduce Environmental Impacts

### Message from the Guest Editor

Extensive research has shown that food marketing techniques are effective in targeting children, adolescents, and adults, mostly advertising palatable diets. Consequently, people consume diets that cause environmental changes to the planet, including climate change, loss of biodiversity, destruction of forests and deserts, and damage to oceans and coastal reefs. To date, there has been limited evidence for the effectiveness of healthy food techniques that are better for the environment, while national and international health institutes recommend eating more healthy foods, such as fruit, vegetables, legumes (e.g., lentils and beans), nuts, and whole grains (e.g., unprocessed maize, millet, oats, wheat, and brown rice). Examples of important research questions that this Special Issue hopes to address include (but are not limited to): How do food promotion techniques for healthy foods affect people? Are some people, in particular youths, more susceptible to influence than others (e.g., health consciousness, food literacy)? How have digital and social media, particularly mobile devices and online platforms, affected how healthy food is marketed to children, adolescents, and adults?

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### Guest Editor

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### Deadline for manuscript submissions

closed (15 February 2022)



## International Journal of Environmental Research and Public Health

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### Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

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### Editor-in-Chief

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