

Special Issue

Research on Alcohol Culture and Health Behavior

Message from the Guest Editor

In this Special Issue, I would like to anticipate the creation of a more effective alcohol control policy by revealing the social and cultural characteristics of drinking beyond these academic boundaries. First, we examine the characteristics of drinking culture from a comparative socio-cultural perspective. Second, this issue characterizes drinking behavior based on major demographic factors such as gender, generation, and occupation and identifies factors that cause excessive drinking. In particular, it seeks to find demographic groups in which heavy drinking is prominent and to understand their drinking behavior and social values and norms related to drinking. In other words, drinking behavior has social norms and values that rationalize it. Third, the relationship between socioeconomic structure and drinking could be examined. One example is that the effect of sharing the news of a drinking party with friends on social media may be that it encourages others to host drinking parties, creating a competitive atmosphere around drinking.

Guest Editor

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Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

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