# **Special Issue**

# Evolving Role of Social Media in Health Communication

# Message from the Guest Editors

This Special Issue focuses on health communication, health journalism, and social media. We will accept manuscripts from different disciplines, including health communication, health journalism, journalism, disinformation, and fact-checking studies. Submissions to this issue may address, but are not limited to, the following topics:

The role of social media platforms in health communication and health literacy;

The impact of social media in public health; Health misinformation and disinformation and factchecking in social media;

News media initiatives specialized in health journalism;

The analysis of health-related content in social media;

The news media representation of health and disease;

The relationship between health communication and social media platforms;

Institutional campaigns in social media for public health communication, intervention, and prevention;

Social media management in public health institutions;

The ethics surrounding health information spreading and social media platforms.

## **Guest Editors**

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## Deadline for manuscript submissions

30 November 2025



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# Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

*IJERPH* provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

### Editor-in-Chief

Prof. Dr. Paul B. Tchounwou

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