

## Special Issue

# Health Economics Perspectives on Health Promotion and Health Equity

### Message from the Guest Editors

This Special Issue of *The International Journal of Environmental Research and Public Health* seeks to explore the role of health economics in advancing health promotion and achieving health equity. Applying economic principles and methodologies allows researchers to better understand the costs and benefits of various health promotion interventions, identify the most efficient allocation of resources, and assess the impact of policies on health disparities. Contributions may encompass a wide range of topics, including, but not limited to, the following:

- Cost-effectiveness analyses of health promotion programmes;
- Economic evaluations of social determinants of health;
- The role of pricing and taxation in influencing health behaviours;
- The impact of health inequalities on economic productivity;
- The development of innovative financing mechanisms for health promotion initiatives.

This Special Issue aims to provide valuable insights for policymakers, practitioners, and researchers in their efforts to improve population health and reduce health inequities.

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### Guest Editors

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### Deadline for manuscript submissions

30 October 2026



## International Journal of Environmental Research and Public Health

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## About the Journal

### Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

*IJERPH* provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

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### Editor-in-Chief

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