Special Issue

Competitive Advantage Strategies for Healthcare Industry

Message from the Guest Editors

The healthcare industry is an aggregation and integration of sectors within the economic system that provides goods and services to treat patients with curative, preventive, rehabilitative, and palliative care. It includes the generation and commercialization of goods and services for maintaining and re-establishing health. The modern healthcare industry includes three essential branches, services, products, and finance, and may be divided into many sectors and categories. The industry depends on interdisciplinary teams of trained professionals and paraprofessionals to meet the health needs of individuals and populations. The main objective of this Special Issue is to advance the fields of the healthcare industry and innovation management. Thus, papers submitted for the Special Issue should empirically or quantitatively address the valuable implications of the healthcare industry.

Guest Editors

Dr. Muniae Lee

Department of Medical Humanities and Social Medicine, Ajou University School of Medicine, Suwon 16499, Republic of Korea

Dr. Kyu-sung Lee

Department of Medical Device Management and Research, SAIHST, Sungkyunkwan University, Seoul 06351, Republic of Korea

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Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers.

Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

Editor-in-Chief

Prof. Dr. Paul B. Tchounwou

RCMI Center for Urban Health Disparities Research and Innovation, Richard N. Dixon Research Center, Morgan State University, Baltimore, MD 21251, USA

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