

Special Issue

Communication for Mental Health Promotion

Message from the Guest Editor

As you are all aware, around the globe there are, and have been for a number of years, numerous mass and targeted media communication campaigns (and associated strategies) successfully changing beliefs, attitudes and behaviours in the areas of alcohol, tobacco, sun protection, road safety, physical activity, diet, and so on. On the other hand, in spite of the number of government and non-government reports and enquiries and political rhetoric, when it comes to positive mental health promotion, the reality is that “There’s a lot more said than done. A lot more!” This Special Issue offers an opportunity to publish high-quality multidisciplinary research and reviews that report on the development, implementation and evaluation of mental health promotion and illness prevention campaigns, and particularly with respect to the role these campaigns’ communication strategies play alongside other campaign strategies, and how these communication strategies have contributed to overall campaign outcomes.

Guest Editor

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Deadline for manuscript submissions

closed (20 September 2020)



International Journal of Environmental Research and Public Health

an Open Access Journal
by MDPI

CiteScore 8.5
Indexed in PubMed



mdpi.com/si/37271

*International Journal of
Environmental Research and
Public Health*

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About the Journal

Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

Editor-in-Chief

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