# **Special Issue**

# Broadening Economic Evaluation to Inform and Develop Equitable Preventive and Promotive Health Policy

# Message from the Guest Editors

Some of the most important and high-pay-off healthrelated interventions may be achieved outside of clinical medicine. Even within medicine, there is an increasing focus on preventative interventions. The economic evaluation of such interventions presents new methodological challenges. For this Special Issue, we invite contributions that address theoretical, methodological, or applied aspects of economic evaluation in public health promotion and preventive activities. We particularly welcome studies that explore how to operationalize economic evaluations with a broader perspective and a wider social welfare focus within real-world policy settings. We are interested in measuring the social welfare impact of interventions, choosing relevant outcome measures, and strengthening institutional capacity for social welfareinformed decision-making. We are also interested in innovative uses of data, cross-country comparisons, and interdisciplinary approaches that connect economic evaluation with ethical, political, or behavioural insights.

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# Deadline for manuscript submissions

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# **About the Journal**

# Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers.

Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

*IJERPH* provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

# Editor-in-Chief

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