

Special Issue

Improving Low-Carbon Awareness of Consumers to Achieve the Improvement of the Ecological Environment

Message from the Guest Editors

Under the increasingly serious climate change situation, most countries around the world have made carbon emission reduction in electricity production, industrial manufacturing and other industries the focus of regulation due to the characteristics of production activities with large carbon emissions and strong policy operability. However, it should be noted that the ultimate purpose of production is consumption, and the ultimate source of carbon emissions is consumption. From the consumption side, residents' behaviors such as transportation travel will bring direct carbon emissions, their electricity consumption and commodity consumption will generate indirect emissions, and the products of industrial electricity and transportation and other production activities are ultimately designed to meet consumer demand. Consumers' behavioral responses to carbon emission reduction, and their willingness to pay for carbon emission reduction, etc., are likely to be decisive factors in achieving low-carbon development.

Guest Editors

Prof. Dr. Jinsong Hu

School of Business, Qingdao University, Qingdao 266071, China

Dr. Deqing Ma

School of Business, Qingdao University, Qingdao 266071, China

Deadline for manuscript submissions

closed (15 June 2023)



International Journal of Environmental Research and Public Health

an Open Access Journal
by MDPI

CiteScore 8.5
Indexed in PubMed



mdpi.com/si/147262

*International Journal of
Environmental Research and
Public Health*

Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
ijerph@mdpi.com

[mdpi.com/journal/
ijerph](https://mdpi.com/journal/ijerph)





International Journal of Environmental Research and Public Health

an Open Access Journal
by MDPI

CiteScore 8.5
Indexed in PubMed



[mdpi.com/journal/
ijerph](https://mdpi.com/journal/ijerph)



About the Journal

Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

IJERPH provides a forum for discussion of discoveries and knowledge in these multidisciplinary fields. Please consider publishing your research in this high quality peer-reviewed journal.

Editor-in-Chief

Prof. Dr. Paul R. Ward

School of Society and Culture, Adelaide University, Adelaide 5001,
Australia

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, PubMed, MEDLINE, PMC, Embase, GEOBASE, CAPlus / SciFinder, and other databases.

Journal Rank:

CiteScore - Q1 (Public Health, Environmental and Occupational Health)