



Behavioral Change towards Carbon Neutrality: Challenges and Opportunities

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Message from the Guest Editors

This present Special Issue focuses on the explanations and predictions of individual and organizational behavior change in the context of carbon neutrality, as well as the challenges and opportunities that may be faced in this process. Through academic discussion, we aim to explore the guiding experience of low-carbon behavior in different countries and regions and different cultural backgrounds. Indeed, determining how to accurately depict the driving law of low-carbon behavior is one of the key issues of common concern in the fields of management science, environmental science, and behavioral science. Therefore, we especially welcome interdisciplinary literary works. Manuscripts can be empirical research, experimental research, modeling research, critical research, and qualitative research from anywhere in the world. Potential topics include but are not limited to:

- Pro-environmental behavior
- Residents' green behavior change
- Farmers' ecological behavior
- Low-carbon travel behavior
- Organizational citizenship behavior
- Climate change adaptation behavior
- Resource and energy-saving behavior
- Stakeholder perspective
- Policy implications





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Message from the Editor-in-Chief

Addressing the environmental and public health challenges requires engagement and collaboration among clinicians and public health researchers. Scientific discoveries and advances in this research field play a critical role in providing a rational basis for informed decision-making toward control and prevention of human diseases, especially the illnesses that are induced from environmental exposure to health hazards.

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