

Special Issue

Advancement in Propagation, Breeding, Cultivation and Marketing of Ornamentals

Message from the Guest Editors

The availability of new products has always been the driving force of the sector. Nevertheless, the sector is currently facing important challenges related to reducing production costs to cope with new climatic and phytopathological adversities and to respond to sustainable production not only from an economic point of view but also from an environmental and social point of view. Moreover, new uses and new needs of end-consumers have led us to consider that it is important to envisage new organizational systems and new forms of proposition on the markets. In this Special Issue of *Horticulturae*, "Advancement in Propagation, Breeding, Cultivation, and Marketing of Ornamentals", we would like to present research on breeding, new production systems of propagation and cultivation, and surveys on understanding trends of consumers of the ornamental sector.

Guest Editors

Dr. Margherita Beruto
Dr. Emmy Dhooghe
Dr. Bruce Dunn

Deadline for manuscript submissions

closed (31 December 2023)



Horticulturae

an Open Access Journal
by MDPI

Impact Factor 3.0
CiteScore 5.1



mdpi.com/si/108392

Horticulturae
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
horticulturae@mdpi.com

[mdpi.com/journal/
horticulturae](https://mdpi.com/journal/horticulturae)





Horticulturae

an Open Access Journal
by MDPI

Impact Factor 3.0
CiteScore 5.1



[mdpi.com/journal/
horticulturae](https://mdpi.com/journal/horticulturae)



About the Journal

Message from the Editor-in-Chief

Horticultural plants and their products provide sustenance, health, and beauty. A confluence of factors is putting increasing pressure on horticultural production to evolve, and innovative research is addressing these challenges. *Horticulturae* provides a venue to communicate research results in a rapid manner with open access, allowing everyone the opportunity to stay abreast of leading research addressing horticulture. I invite you to consider publishing the results of your research in this high quality, peer-reviewed journal.

Editor-in-Chief

Prof. Dr. Luigi De Bellis
Department of Biological and Environmental Sciences and
Technologies (DiSTeBA), Salento University, 73100 Lecce, Italy

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE (Web of Science), PubAg, AGRIS, FSTA, and other databases.

Journal Rank:

JCR - Q1 (Horticulture) / CiteScore - Q1 (Horticulture)