

# Special Issue

## Outreach, Extension, and Education to Disseminate Horticultural Advances

### Message from the Guest Editor

Researchers around the world continue to generate horticultural advances to achieve a wide range of outcomes from increased labor efficiency to more precise use of water or other inputs. The benefits of these advances extend to consumers, producers, residents, and other audiences. However, without appropriate outreach, extension, and education, horticultural advances will not reach their intended users. Dissemination strategies can be especially effective when guided by formative audience research. Appropriate program evaluation is also needed to demonstrate the outcomes and impacts of dissemination activities. Therefore, research articles, reviews, short notes, and opinion articles related to innovative extension, education, and outreach approaches, modern communication techniques, and program evaluation focused on disseminating horticultural technologies and practices are welcome for our current Special Issue. We encourage the submission of ongoing or completed outreach, extension, and education highlighting formative audience research, and we welcome manuscripts conveying both successful and unsuccessful outcomes.

### Guest Editor

Dr. Laura Warner

Institute of Food and Agricultural Sciences, Department of Agricultural Education and Communication, Center for Land Use Efficiency, University of Florida, Gainesville, FL 32611, USA

### Deadline for manuscript submissions

closed (15 October 2023)



# Horticulturae

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.0  
CiteScore 5.1



[mdpi.com/si/95161](https://mdpi.com/si/95161)

*Horticulturae*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[horticulturae@mdpi.com](mailto:horticulturae@mdpi.com)

[mdpi.com/journal/  
horticulturae](https://mdpi.com/journal/horticulturae)





# Horticulturae

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.0  
CiteScore 5.1



[mdpi.com/journal/  
horticulturae](https://mdpi.com/journal/horticulturae)



## About the Journal

### Message from the Editor-in-Chief

Horticultural plants and their products provide sustenance, health, and beauty. A confluence of factors is putting increasing pressure on horticultural production to evolve, and innovative research is addressing these challenges. *Horticulturae* provides a venue to communicate research results in a rapid manner with open access, allowing everyone the opportunity to stay abreast of leading research addressing horticulture. I invite you to consider publishing the results of your research in this high quality, peer-reviewed journal.

---

### Editor-in-Chief

Prof. Dr. Luigi De Bellis  
Department of Biological and Environmental Sciences and  
Technologies (DiSTeBA), Salento University, Lecce, Italy

---

### Author Benefits

#### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

#### High Visibility:

indexed within Scopus, SCIE (Web of Science), PubAg, AGRIS, FSTA, and other databases.

#### Journal Rank:

JCR - Q1 (Horticulture) / CiteScore - Q1 (Horticulture)