

Special Issue

Innovative Approaches to HPV Vaccination Promotion

Message from the Guest Editor

HPV is the most common sexually transmitted infection (STI) in the U.S. About 80 million people are currently infected with HPV, and approximately 14 million become infected each year. Infection with HPV is associated with virtually all cervical cancers as well as many other anogenital, penile, and oropharyngeal cancers, and has recently been linked to head and neck cancers. HPV costs the U.S. USD 13.1 billion annually, with lower SES and minority groups, including African American and Latina women, most negatively impacted by HPV-associated diseases. However, despite these clear risks for the unvaccinated, HPV vaccination rates are suboptimal.

This Special Issue will present commentaries, original research papers, and reviews of the issues surrounding HPV vaccine promotion. The articles will highlight new and emerging innovative approaches to vaccine promotion that will have relevance to other public health challenges, including topics such as innovative messaging strategies, tailoring, cultural relevance, and digital messaging.

Guest Editor

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About the Journal

Message from the Editor-in-Chief

Healthcare is an international, scientific, peer-reviewed, open access journal on health care systems, industry, technology, policy, and regulation, and is published semimonthly online by MDPI. Ocular Wellness & Nutrition Society (OWNS) is affiliated with Healthcare and its members receive discounts on article processing charges.

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