## **Special Issue**

# The Influence of Social Media on Health Behavior

## Message from the Guest Editors

The use and application of social media platforms have been ubiquitous now for personal and professional use. The application of social media as well as social mediabased campaigns for health behavior change has been a complex process. The purpose of this Special Issue is to generate a body of evidence related to the use and application of social media in influencing behavior change such that healthy behaviors are adopted and maintained in adolescents, young adults, adults, and older adults across the nation and beyond. We are anticipating and open to receiving a wide variety of manuscripts such as theoretical/invited papers, original research articles depicting experimental and nonexperimental studies, state-of-the-art reviews along with critical essays. Research areas of interest will include, but not be limited to, social media tools for health behavior survey design and implementation, the role of artificial intelligence (AI) and social media in designing and implementing health behavior interventions, innovative application of social media tools and platforms in initiation and sustenance of health behavior among diverse populations.

#### **Guest Editors**

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## Deadline for manuscript submissions

30 April 2026



## Healthcare

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## **About the Journal**

## Message from the Editor-in-Chief

Healthcare is an international, peerreviewed, open access, multidisciplinary journal. Original research articles, short communications, review articles, and symposium highlights are welcomed.

Healthcare hopes to influence global health and disease aspects, and hopes to gain high visibility and acceptance by the scientific and healthcare community and will dedicate itself to covering special and specific topics in special

We would be pleased to welcome you as one of our authors.

### Editor-in-Chief

issues.

Prof. Dr. Lorraine S. Evangelista

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