

Special Issue

The Influence of Social Media on Health Behavior

Message from the Guest Editors

The use and application of social media platforms have been ubiquitous now for personal and professional use. The application of social media as well as social media-based campaigns for health behavior change has been a complex process. The purpose of this Special Issue is to generate a body of evidence related to the use and application of social media in influencing behavior change such that healthy behaviors are adopted and maintained in adolescents, young adults, adults, and older adults across the nation and beyond. We are anticipating and open to receiving a wide variety of manuscripts such as theoretical/invited papers, original research articles depicting experimental and non-experimental studies, state-of-the-art reviews along with critical essays. Research areas of interest will include, but not be limited to, social media tools for health behavior survey design and implementation, the role of artificial intelligence (AI) and social media in designing and implementing health behavior interventions, innovative application of social media tools and platforms in initiation and sustenance of health behavior among diverse populations.

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About the Journal

Message from the Editor-in-Chief

Healthcare is an international, scientific, peer-reviewed, open access journal on health care systems, industry, technology, policy, and regulation, and is published semimonthly online by MDPI. Ocular Wellness & Nutrition Society (OWNS) is affiliated with Healthcare and its members receive discounts on article processing charges.

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