Social Media and Public Health

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Message from the Collection Editor

Social media has altered the way in which people use and perceive the world, providing an ideal platform for people exchanging information regarding both personal and public health, especially by making it easier for large populations to rapidly exchange information effectively. Social media can help us understand how people react to health crises, disseminate health information, and promote information sharing to encourage behavioral changes during health crises. Meanwhile, social media can also be problematic in spreading rumors during health crises,. It is important to manage misinformation during health crises. Thus, it is crucial that public health agencies and organizations know how to provide useful information and timely feedback using social media. This Special Issue of Healthcare seeks commentaries, original research, short reports, and reviews on social media and public health, especially relating to the COVID-19 pandemic. This Special Issue aims to provide an interdisciplinary view on social media and public health, and it is envisioned that public health agencies and organizations will use this Special Issue as a resource for making healthcare policies more effective.

TopicalCollection

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Message from the Editor-in-Chief

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