Special Issue

Social Norm and Risk Attitudes

Message from the Guest Editors

Both individuals' attitudes to risks and to social norms crucially determine what players' decision in a social interaction. In this Special Issue, we seek to bring together scholarship from various disciplines (including but not limited to economics, sociology, philosophy, and psychology) concerned with the formation of society-wide risk attitudes and with studying the import of individual-level attitudes to risk. The issue is to collect papers that will improve our understanding of changes in attitudes to social norms and risks, including norm cascades, norm abandonment, and related phenomena. In doing so, we aim to strike a balance between i. predominantly theoretical papers, for example on the definition of social norms, the order of explanation between social norms and risk attitudes, or how one ought to distinguish between risk sensitivity and risk perception, and ii. applied papers; for example, in experimental economics, psychology or sociology, that either test existing theories or make use of data to generate new theories regarding how game-theoretic explanations can illuminate real-world social phenomena driven by risk and norm attitudes.

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