



## Supply Chain Management Forecasting

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### Message from the Collection Editors

Forecasting is one of the most important and most challenging strategic and operational management level exercises, which is critical and influential for the survival and sustainable growth of business organizations. The pandemic and its aftermath will only increase the subject's importance, since supply chains have been disrupted significantly across various service and manufacturing organizations worldwide. The food, retail, and tourism industries in particular were highly impacted during the so-called new normal. The connection between effective supply chain management and timely and effective forecasting has become a central topic of interest everywhere. Today, business organizations continuously dedicate increasing emphasis and resources on data-driven decision making as a result of the recent developments as well as the need to reduce uncertainty across the supply chains. Therefore, decision-making parameters across the supply chains including final and intermediate demand, lead times, inventories, transportation, supplier partnerships, etc. have been studied to be integrated into forecasting procedures and applications.





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## Message from the Editor-in-Chief

The new open access journal *Forecasting* provides an interdisciplinary forum for all aspects related to the immensely broad field of time series analysis and forecasting. The range of applications in forecasting is enormous, from energy forecasting or economic analysis of stock indices prediction, climate forecasting, chemical or natural process forecasting, etc. It is the aim of the journal to publish relevant topical contributions for the scientific community of forecasting in a timely manner. We would like to invite you to contribute to the journal by sending us your high quality research papers and would be pleased to welcome you as one of our authors.

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