Special Issue

Wine: Consumers' Perceptions, Preferences and Behaviour

Message from the Guest Editors

Currently, the global wine industry is transitioning from being producer-driven to becoming more consumer-centric. This Special Issue aims to present high-quality original research contributions, short communications and reviews on wine consumers' wine perception, preference and behaviour, including innovations in research methodologies. It will cover all aspects of wine consumer research and potentially encompass topics such as sensory and molecular drivers of preference; contextual influences; wine consumer segmentation; and cross-cultural and inter-individual differences. Research examining consumer acceptance of new wine products/styles plus topical issues, e.g., consumer attitudes toward wine provenance, authenticity, sustainability, ethical wine production and healthy lifestyles, are of interest. Papers investigating digital technologies to collect and analyse wine consumer data will also be encouraged.

Guest Editors

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Deadline for manuscript submissions

closed (31 January 2021)

Foods

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, Foods has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

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manuscripts are peer-reviewed and a first decision is provided to authors approximately 14.9 days after submission; acceptance to publication is undertaken in 2.6 days (median values for papers published in this journal in the first half of 2025).