

Special Issue

Consumer Preference and Acceptance of Food Products

Message from the Guest Editor

Acceptance and preference of the sensory properties of foods are among the most important criteria determining food choice. Sensory perception and our response to food products and finally food choice itself are affected by a myriad of intrinsic as well as extrinsic food factors.

The questions regard how these factors specifically affect our acceptance and preference for foods, which factors overall play the largest role in how we perceive and behave towards food in daily life and how these factors can be utilized to affect our preferences and final acceptance of real food and food products from industrial production and beyond for healthier eating. We are interested in the determination of factors, fundamental interactions, and crossmodal effects in different contexts and eating scenarios, and depending on cultural differences. We are also interested in studies that utilize unique study design approaches and methodologies. Both research papers and review articles are welcome in the Special Issue.

Guest Editor

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

Editor-in-Chief

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