

Special Issue

Sensory Nudges: The Influences of Environmental Contexts on Consumers' Sensory Perception, Emotional Responses, and Behaviors toward Food and Beverages

Message from the Guest Editor

There has been an increasing demand for research that reveals an understanding of consumer preferences and behaviors with food and beverage products in real-life situations. It has been found that consumers' sensory responses and reactions to food and beverage products vary with external sensory cues of eating/drinking environment, such as visual (interior, lighting, and table setting of eating/drinking location), auditory (ambient music, background music, and social communication), touch (surface materials of tableware items), and olfactory (ambient scent) cues.

This Special Issue aims to introduce both original research and systematic reviews contributing to a deeper understanding of how sensory cues of environmental contexts modulate consumers' sensory and emotional responses, food choice, and reactions to food and beverage products.

Guest Editor

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

Editor-in-Chief

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