

## Special Issue

# Consumer Perception and Behaviour Regarding Sustainable Agri-Foods Consumption

### Message from the Guest Editors

As the world grapples with climate change, focusing on sustainable food consumption is crucial for the well-being of both current and future generations. It is critical to increase the production and consumption of more sustainable, nutritious, and palatable food sources to help the health of both people and the planet. Transitioning towards sustainable food consumption requires collaboration and innovation across society, from government, farmers, and food industries to the community and individual consumers. Understanding consumer perceptions of different sustainable resources (e.g., plant-based, lab-grown meat, precision fermentation dairy, edible insects, etc.) and motivations and barriers to food choice can provide valuable insights for developing tailored strategies for different consumer groups, aiding in effective transitioning. This Special Issue aims to bring together researchers across different disciplines to highlight how their work can contribute to a sustainable food system, particularly focusing on consumer perception and behaviour toward different sustainable food sources, as well as exploring consumer segmentation.

### Guest Editors

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### Deadline for manuscript submissions

closed (5 February 2026)



## Foods

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### Message from the Editor-in-Chief

*Foods* (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

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