

## Special Issue

# Consumer Perception and Behaviour Regarding Sustainable Agri-Foods Consumption

### Message from the Guest Editors

As the world grapples with climate change, focusing on sustainable food consumption is crucial for the well-being of both current and future generations. It is critical

to increase the production and consumption of more sustainable, nutritious, and palatable food sources to help the health of both people and the planet.

Transitioning towards sustainable food consumption requires collaboration and innovation across society, from government, farmers, and food industries to the community and individual consumers. Understanding consumer perceptions of different sustainable resources (e.g., plant-based, lab-grown meat, precision fermentation dairy, edible insects, etc.) and motivations and barriers to food choice can provide valuable insights for developing tailored strategies for different consumer groups, aiding in effective transitioning. This Special Issue aims to bring together researchers across different disciplines to highlight how their work can contribute to a sustainable food system, particularly focusing on consumer perception and behaviour toward different sustainable food sources, as well as exploring consumer segmentation.

### Guest Editors

Dr. Qian Yang

Sensory Science Centre, Division of Food, Nutrition and Dietetics,  
School of Biosciences, University of Nottingham, Leicestershire LE12  
5RD, UK

Dr. Julia Low

School of Science, STEM College, RMIT University, Melbourne, VIC  
3000, Australia

### Deadline for manuscript submissions

5 February 2026



## Foods

an Open Access Journal  
by MDPI

Impact Factor 5.1  
CiteScore 8.7  
Indexed in PubMed



[mdpi.com/si/209464](https://mdpi.com/si/209464)

*Foods*

Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[foods@mdpi.com](mailto:foods@mdpi.com)

[mdpi.com/journal/  
foods](https://mdpi.com/journal/foods)





# Foods

---

an Open Access Journal  
by MDPI

---

Impact Factor 5.1  
CiteScore 8.7  
Indexed in PubMed



[mdpi.com/journal/  
foods](https://mdpi.com/journal/foods)



## About the Journal

### Message from the Editor-in-Chief

*Foods* (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

---

### Editor-in-Chief

Prof. Dr. Arun K. Bhunia

1. Department of Food Science, Purdue University, West Lafayette, IN 47907, USA

2. Department of Comparative Pathobiology, Purdue University, West Lafayette, IN 47907, USA

---

### Author Benefits

#### High Visibility:

indexed within Scopus, SCIE (Web of Science), PubMed, PMC, FSTA, AGRIS, PubAg, and other databases.

#### Journal Rank:

JCR - Q1 (Food Science and Technology) / CiteScore - Q1 (Health Professions (miscellaneous))

#### Rapid Publication:

manuscripts are peer-reviewed and a first decision is provided to authors approximately 14.9 days after submission; acceptance to publication is undertaken in 2.6 days (median values for papers published in this journal in the first half of 2025).