

Special Issue

Market Research of Food Systems and Supply Chains

Message from the Guest Editors

The ever-growing product range and ever-changing consumer needs provide a continuous challenge for researchers. New methods and procedures are needed to determine rapid responses to consumer needs. With this information in hand, stakeholders of the food system and supply chain are ready to adapt their products and/or services to meet new consumer needs. As a result of the COVID-19 pandemic, a series of online tools have been brought to the forefront, providing a fast flow of information. This Special Issue aims to cover all aspects related to market research of food systems and supply chains, including but not limited to development of new methods and/or techniques, consumer product development, service development, emotion analysis, definition of consumer mindsets, consumer reactions to food products, and application of big data for the evaluation of market research data.

Guest Editors

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Prof. Dr. Howard Moskowitz

Deadline for manuscript submissions

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Foods

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

Editor-in-Chief

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