Special Issue

How Does Consumers' Perception Influence Their Food Choices?

Message from the Guest Editors

Some foods provide nutrients that will maintain the body's biological functions. The choice of food is influenced by factors such as the knowledge and understanding that the consumer has about the quality of natural or processed foods and the credibility of industrialized formulations influenced by current trends (products for vegans, plant-based products, foods supplemented with proteins, minerals, vitamins, antioxidants, bioactive compounds etc.). This Special Issue aims to identify how gender, social status, education level, flavor, price, health, and convenience factors can contribute to consumers' behavior.

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, Foods has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

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