

Special Issue

Advances in the Quality and Marketability Improvement of Cereals

Message from the Guest Editors

New advances in efforts to increase the quality and marketability of cereals should be aligned with consumer expectations, sustainability issues, and healthy and convenient food. New or reformulated cereal-based products can grab the attention of environmental-health-conscious and busy consumers. Research-backed cereal food product trends take the form of increasing the availability of local ethnic food, improving healthiness, and increasing convenience to encourage feelings of wellbeing, energy, and satiety. Contributions to this Special Issue may cover all advances on:

- Innovative cereal products covering current nutritional and sustainability trends;
- Cereal processing developments in trends in health food categories;
- Advances in more convenient cereal-based products (e.g., ready-to-eat cold cereals);
- Novel formulations to enhance the utilization of ancient cereal species;
- Consumer, labeling, and marketing studies for promoting cereal-based products.

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

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