

Special Issue

Factors Influencing Public Acceptance of Innovative Food Technologies and Products

Message from the Guest Editors

Consumers are inundated with trends and fads in food products. The landscape in food innovations is ever-changing and it is imperative that consumer perceptions are kept in the forefront of the decision-making processes of developers and marketers. From sensory evaluation, to developing descriptive lexicons, to innovations in postharvest handling and storage, technological innovations are abundant in the industry. We seek timely, relevant articles that expand the present body of knowledge with current food technology and product innovations.

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

Editor-in-Chief

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