Special Issue

Consumer Behaviour Towards Food in the Context of Health and Environmental Challenges

Message from the Guest Editors

The dynamic socio-economic processes currently observed cause the environment in which the consumer operates to undergo intensive changes. Thus, a debate about the extent to which consumers make their own choices in the food market concerns both the internal and external factors influencing these choices. Therefore, this Special Issue aims to apply a multifaceted approach to understanding contemporary consumer behaviours related to food and its changes under the influence of various stimuli. We welcome both original research and review articles on the following topics:

- Consumer behaviour related to food in light of current health and environmental challenges.
- Factors that trigger food choice in post-COVID societies: has the role of health motives in food choice increased?
- 'Back to the roots': Are local products important for community-conscious consumers?
- Consumers' perception of plant-based products: lifestyle or necessity?
- Information Society: How do the consumers perceive information about food? How does such information affect their behaviour?
- Qualitative and quantitative methods: how do they reflect consumer behaviour and why?

Guest Editors

Dr. Marta Sajdakowska

Department of Food Market and Consumer Research, Institute of Human Nutrition Sciences, Warsaw University of Life Sciences, SGGW-WULS, 159 C Nowoursynowska Street, 02-787 Warsaw, Poland

Prof. Dr. Marzena Jeżewska-Zychowicz

Department of Food Market and Consumer Research, Institute of Human Nutrition Sciences, Warsaw University of Life Sciences (SGGW-WULS), Nowoursynowska 159 C, 02-776 Warsaw, Poland

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Foods
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
foods@mdpi.com

mdpi.com/journal/foods





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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, Foods has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

Editor-in-Chief

Prof. Dr. Arun K. Bhunia

- 1. Department of Food Science, Purdue University, West Lafayette, IN 47907, USA
- 2. Department of Comparative Pathobiology, Purdue University, West Lafavette. IN 47907. USA

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