

Special Issue

Recent Trends in Designing Novel Foods: Nutritional Profiles and Consumer Perceptions

Message from the Guest Editors

The food and beverage sector constitutes one of the most important sectors in the global economy. Considering the current competitive and fluctuating food markets, companies place a high emphasis on the successful development and introduction of new food products and services into the market. As such, the food market is in constant adaptation to consumer demands for novel, improved, different, and clean-label foods. Researchers and industry professionals are collaborating to design innovative foods that meet consumer expectations, focusing on product characteristics such as nutrition, health benefits, value, well-being, and personal satisfaction. Consumer behavior is deeply linked with consumers' needs on a primary basis, but also with personal beliefs and choices and how these are generated and interpreted. Acceptance of new and innovative food products depends not only on the product characteristics but also on the value attributed by consumers. This Special Issue intends to gather studies on the development of new food products in all the domains that this complex process involves, from conceptualization up to commercialization and acceptance.

Guest Editors

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About the Journal

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

Editor-in-Chief

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