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## Consumer Preference and Acceptance of Food Products

Guest Editor:

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Deadline for manuscript submissions:

**closed (20 February 2020)**

### **Message from the Guest Editor**

Dear Colleagues,

Acceptance and preference of the sensory properties of foods are among the most important criteria determining food choice. Sensory perception and our response to food products and finally food choice itself are affected by a myriad of intrinsic as well as extrinsic food factors.

The questions regard how these factors specifically affect our acceptance and preference for foods, which factors overall play the largest role in how we perceive and behave towards food in daily life and how these factors can be utilized to affect our preferences and final acceptance of real food and food products from industrial production and beyond for healthier eating. We are interested in the determination of factors, fundamental interactions, and crossmodal effects in different contexts and eating scenarios, and depending on cultural differences. We are also interested in studies that utilize unique study design approaches and methodologies. Both research papers and review articles are welcome in the Special Issue.

Prof. Dr. Derek V. Byrne

Guest Editor



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# Special Issue



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## Message from the Editor-in-Chief

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