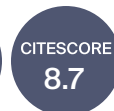




foods



an Open Access Journal by MDPI

Consumer Behavior Based on Food Source, Technology and Health Effect

Guest Editor:

Prof. Dr. Seo-Jin Chung

Department of Nutritional
Science and Food Management,
Ewha Womans University, Seoul
03760, Republic of Korea

Deadline for manuscript
submissions:

closed (10 April 2023)

Message from the Guest Editor

Consumers' food behavior is derived not only from the innate sensory quality of the food itself, but from many other factors. The values that consumers seek within food are not limited to satisfaction of physiological needs. Environmental sustainability, innovative food tech, cultural consonance, and health benefits are becoming increasingly critical motivators when it comes to food choice, and consumers' demographical and psychographic characteristics influence their perception toward foods and the elements involved in its creation, affecting food behavior. An in-depth understanding of the relationships between consumer behavior and the ecological, technical, and health components that constitute the identity of food will provide a clear direction for innovative product development, and for strategic approaches that respond to consumers' needs.

This Special Issue invites researchers that can contribute to the advancement of understanding consumer behavior in relation to food sources, technology and health effects.



mdpi.com/si/135738

Special Issue



foods



an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Arun K. Bhunia

1. Department of Food Science,
Purdue University, West
Lafayette, IN 47907, USA

2. Department of Comparative
Pathobiology, Purdue University,
West Lafayette, IN 47907, USA

Message from the Editor-in-Chief

Foods (ISSN 2304-8158) is an open access and peer reviewed scientific journal that publishes original articles, critical reviews, case reports, and short communications on food science. Articles are released monthly online, with unlimited free access. Currently, *Foods* has been indexed by the Science Citation Index Expanded (SCIE - Web of Science), PubMed, and Scopus. Our aim is to encourage scientists, researchers, and other food professionals to publish their experimental and theoretical results as much detail as possible. We therefore invite you to be one of our authors, and in doing so share your important research findings with the global food science community.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [SCIE \(Web of Science\)](#), [PubMed](#), [PMC](#), [FSTA](#), [AGRIS](#), [PubAg](#), and [other databases](#).

Journal Rank: JCR - Q1 (Food Science and Technology) / CiteScore - Q1 (Health Professions (miscellaneous))

Contact Us

Foods Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/foods
foods@mdpi.com
[X@Foods_MDPI](https://twitter.com/Foods_MDPI)