

## Special Issue

# The Impact of E-Business Practices on FinTech: Blockchain, AI, Social Media, and Digital Transformation for a Greener Future

### Message from the Guest Editors

This Special Issue of *FinTech* aims to fill that gap by gathering interdisciplinary research on the convergence of sustainable development, digital business transformation, and technologies such as blockchain and artificial intelligence. We welcome contributions that offer critical insights, empirical evidence, and case studies on the drivers, challenges, and innovations in FinTech. Topics of interest include, but are not limited to, the following:

- Digital business models using blockchain and decentralized tech;
- Social media's role in stakeholder engagement;
- Digital transformation for low-carbon and eco-efficient operations;
- Governance and ethical dimensions of digital sustainability;
- Environmental impacts of blockchain and AI-based systems;
- Digital ecosystems and their influence on the circular economy;
- Case studies on digital platforms advancing green entrepreneurship.

We encourage scholars, practitioners, and policy-makers to submit papers that deepen our understanding of how digital transformation can support sustainability in e-business. Together, we can shape a more responsible and sustainable digital future.

### Guest Editors

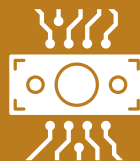
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Dr. Ioannis Antoniadis

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### Deadline for manuscript submissions

27 February 2026



## FinTech

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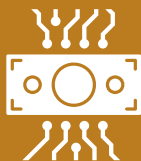


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## About the Journal

### Message from the Editor-in-Chief

*FinTech* (ISSN 2674-1032) is an international, peer-reviewed open access journal on a variety of themes connected with financial technology, such as cryptocurrencies, risk management, robo-advising, crowdfunding, blockchain, new payment solutions, machine learning and AI for financial services, digital currencies, etc. *FinTech* provides a global academic forum for exchanging research findings across all fields in financial innovation in the era of electronic business. It seeks to promote interactions among researchers, policy-makers, and practitioners and foster research ideas on financial innovation in terms of new financial instruments, as well as new financial technologies, markets, and institutions.

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### Editor-in-Chief

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