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Challenges and Research Trends on the Contemporary Consumer Market of Energy and Other Products

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Deadline for manuscript submissions:

closed (31 January 2023)

Message from the Guest Editor

This Special Issue is seeking submissions that allow analyzing the contemporary consumer market from numerous perspectives and aims toward showing the different research approaches to the increasing challenges and visible trends in the market of energy and other products as well as the dependencies between them. Submitted papers can take the form of either regular research papers or reviews of relevant research.

Keywords:

- consumer market
- challenges in the contemporary consumer market
- phenomena in the contemporary consumer market
- consumer trends
- market roles of consumer and offerors
- co-creating marketing values
- protecting the natural environment
- protecting human health



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Special Issue



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Message from the Editor-in-Chief

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