

Topical Collection

Encyclopedia of Entrepreneurship in the Digital Era

Message from the Collection Editors

Entrepreneurship in the digital era is undergoing significant changes due to the continuous evolution of technology and the rise of artificial intelligence (AI). The new challenges include the need for rapid adaptation to technological developments, the management of big data, cybersecurity, and the necessity for continuous innovation. Artificial intelligence and its emerging tools (such as machine learning and automation) are changing the nature of labor relations, productivity, and competitiveness. Entrepreneurs are being called upon to adopt new strategies to leverage AI to improve decision-making, marketing, customer service, and supply chain management. Our goal in launching this Topical Collection is to explore how entrepreneurship is being reshaped in the digital era, what new challenges have arisen, and how artificial intelligence can contribute to the development of innovative business models.

Collection Editors

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About the Journal

Message from the Editor-in-Chief

Many international journals have proliferated over the last 20 years regarding very specific themes of research. Thus, I am pleased to announce the new open-access MDPI journal *Encyclopedia* to provide a wide audience platform for the presentation of outcomes and methodological approaches of current interest for the scientific community. Social sciences, humanities, physical sciences, engineering, and life sciences are the principal macro-areas of relevance for the journal. On behalf of the Editorial Board, I welcome all to *Encyclopedia* and invite contributions of entry papers to our editorial project.

Editor-in-Chief

Prof. Dr. Raffaele Barretta

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