Special Issue

Platform Thinking – How Platforms Can Foster Innovation in Established Industries

Message from the Guest Editors

This Special Issue is looking for original and practicecentered pieces, offering practical information, realworld case studies, tools and frameworks, and lessons that readers can put to work immediately related but not restricted to the following topics:

- The application of platform thinking or platformization processes to the industrial setting;
- The evolution of product platforms in multisided platforms;
- The transformation toward platform ecosystems of retailers and physical businesses;
- The opportunities of data-driven business models based on platform mechanisms in industrial settings.

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Deadline for manuscript submissions

closed (30 June 2022)



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