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## Platform Thinking – How Platforms Can Foster Innovation in Established Industries

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submissions:

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### Message from the Guest Editors

Dear Colleagues,

This Special Issue is looking for original and practice-centered pieces, offering practical information, real-world case studies, tools and frameworks, and lessons that readers can put to work immediately related but not restricted to the following topics:

- The application of platform thinking or platformization processes to the industrial setting;
- The evolution of product platforms in multisided platforms;
- The transformation toward platform ecosystems of retailers and physical businesses;
- The opportunities of data-driven business models based on platform mechanisms in industrial settings.



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**Special Issue**