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Social Media Analysis

Guest Editors:

Prof. Dr. Camelia Delcea
camelia.delcea@yahoo.com

Prof. Dr. Liviu-Adrian Cotfas
liviu.cotfas@ase.ro

Dr. Gabriella Ferruzzi
gabriella.ferruzzi@unina.it

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Message from the Guest Editors

The Special Issue invites original research papers that address the design and development of advanced social media analysis techniques and platforms, relying on recent developments such as machine learning, deep learning, and semantic web. Additionally, the authors are encouraged to submit papers addressing the state-of-the-art or case studies featuring social media and social networks analysis in the new economic context, in relation to education, sustainability, the gender gap and diversity, marketing strategies, strategic management, decision-making, etc., by employing different approaches and quantitative and/or qualitative social network analysis methods.



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Special Issue