Special Issue

International Entrepreneurship: New Perspectives in International Business Research

Message from the Guest Editor

The concept of 'international entrepreneurship' (IE) was used for the first time in the doctoral dissertation of Tomas Otto Kohn in 1988 at Harvard. It was most probably published for the first time in the work of J.F. Morrow in the same year. A year later, this notion appeared in scientific publications by various authors, including P.P. McDougall, who, together with B.M. Oviatt, developed this theory in the following years. It can therefore be assumed that international entrepreneurship as an area of research is only 25–30 years old, although its intensive development only occurred in the first decade of the 21st century; that is, de facto, a few years ago. IE has been developing very rapidly; however, it must be admitted that, apart from some elements of this school, it remains quite a promising field of research. So, let us focus on the past, present, and future of International Entrepreneurship in this Special Issue.

Guest Editor

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It is our pleasure to inaugurate the new open access journal, Businesses (ISSN 2673-7116). Businesses is an international, peer-reviewed, open access journal (free for readers), which publishes original empirical, theoretical and management practice articles on all areas of business and other disciplines such as economics, psychology, sociology, anthropology and history. The aim is to provide a platform for research and findings of business studies and related topics, including entrepreneurship research, finance and accounting, economy and business, strategic management, business and industrial marketing, business and environment, business history, business law, etc. Some examples from my own research on these kinds of topics are papers on an industry management practices or entrepreneurial behaviour. There are many other topics that are also appropriate for Businesses.

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