

Special Issue

New Technologies in Business Informatics

Message from the Guest Editors

This Special Issue aims to explore how cutting-edge technologies are integrated into business environments to improve efficiency, agility, and sustainability. It will focus on both theoretical and practical contributions that address the design, implementation, and impact of these technologies on organizational strategies and operations. Topics of interest include, but are not limited to,

- Intelligent business process management;
- Predictive analytics for decision support;
- Digital transformation strategies;
- Cybersecurity in business systems;
- The role of emerging technologies in supply chain optimization and customer experience;
- Emerging technologies for Enterprise Resource Planning systems;
- Practical applications for business informatics.

We particularly welcome research that investigates the socio-economic implications of technology adoption, ethical considerations in AI-driven business solutions, and frameworks for managing technological complexity in dynamic markets. Case studies, empirical research, and conceptual papers that provide insights into successful technology integration and its measurable outcomes are highly encouraged.

Guest Editors

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About the Journal

Message from the Editor-in-Chief

It is our pleasure to inaugurate the new open access journal, *Businesses* (ISSN 2673-7116). *Businesses* is an international, peer-reviewed, open access journal (free for readers), which publishes original empirical, theoretical and management practice articles on all areas of business and other disciplines such as economics, psychology, sociology, anthropology and history. The aim is to provide a platform for research and findings of business studies and related topics, including entrepreneurship research, finance and accounting, economy and business, strategic management, business and industrial marketing, business and environment, business history, business law, etc. Some examples from my own research on these kinds of topics are papers on an industry management practices or entrepreneurial behaviour. There are many other topics that are also appropriate for *Businesses*.

Editor-in-Chief

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