

# Special Issue

## Beverages and Culture

### Message from the Guest Editor

Culture is, without doubt, one of the main influences on consumption. This Special Issue focuses on the cultural factors that influence consumer drinking behaviors and beverage choice. These factors include wide-ranging spheres of influence that directly or indirectly influence drinking behaviors and beverage choice: Macro-system influences (e.g., marketing, values, food systems), social influences (e.g., family), and environmental influences (e.g., institutional and community). This Special Issue focuses, not only on how culture affects what beverages are consumed, but also on the role of beverages in life. Both individual cultural case studies and cross-cultural comparisons are welcomed. I look forward to receiving your contributions.

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### Guest Editor

Dr. Miranda Miroso  
Department of Food Science, University of Otago, New Zealand

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### Deadline for manuscript submissions

closed (15 December 2018)



## Beverages

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## About the Journal

### Message from the Editor-in-Chief

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#### Editor-in-Chief

Prof. Dr. Edgar Chambers IV  
Center for Sensory Analysis and Consumer Behavior, Kansas State  
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indexed within Scopus, ESCI (Web of Science), Embase, FSTA, CAPIus / SciFinder, PubAg, and other databases.

##### Journal Rank:

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##### Rapid Publication:

manuscripts are peer-reviewed and a first decision is provided to authors approximately 23.7 days after submission; acceptance to publication is undertaken in 8.7 days (median values for papers published in this journal in the second half of 2025).