

## Special Issue

# Social Media as Interpersonal and Masspersonal

### Message from the Guest Editor

The emergence of social media platforms has not only altered the way that individuals are informed and entertained but has also shifted the means by which relationships are developed and maintained. Social media platforms have provided new windows through which individuals engage with those with whom they have offline relationships. Moreover, new terminology such as “masspersonal” has been developed to explain links between new media, interpersonal relationships, and how each has redefined the other. The purpose of this Special Issue is to highlight insightful, innovative research that uses social scientific approaches to further our understanding of interpersonal and masspersonal perceptions in social media. All social scientific methodological approaches are welcome. Scholars challenging the application of interpersonal theories to social media platforms are particularly encouraged to submit. Scholars investigating interpersonal perceptions, social media, and IDEA (inclusion, diversity, equity, and access) are also strongly encouraged to submit.

### Guest Editor

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### Deadline for manuscript submissions

closed (28 February 2025)



## Behavioral Sciences

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### Message from the Editor-in-Chief

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#### Editor-in-Chief

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