

## Special Issue

# Employee Behavior on Digital-AI Transformation

### Message from the Guest Editor

The rapid advancement of digital technologies and artificial intelligence (AI) is fundamentally reshaping industries worldwide. As enterprises increasingly integrate digital technologies and AI-driven solutions, understanding their implications for employee behavior becomes paramount. This special column in the Behavioral Sciences journal aims to explore and elucidate the multifaceted dynamics of employee behavior concerning digital-AI transformation.

Contributions are encouraged to address, but are not limited to, the following topics:

- Impact of digital-AI transformation on employee motivation, job satisfaction, and organizational commitment.
- Skills development and training programs required for employees to effectively utilize AI technologies.
- Evolution of job roles and responsibilities in response to AI integration.
- Ethical considerations surrounding AI adoption and their implications for employee behavior and organizational culture.
- Effects of AI-driven guest interactions on employee–customer relationships and service delivery.

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### Guest Editor

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### Deadline for manuscript submissions

closed (25 May 2025)



## Behavioral Sciences

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## About the Journal

### Message from the Editor-in-Chief

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#### Editor-in-Chief

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