

Special Issue

The Impact of Technology on Human Behavior

Message from the Guest Editors

Technological advancements have profoundly shaped human behavior and influenced the way individuals think, feel, and act across diverse contexts. From the proliferation of artificial intelligence (AI) and wearable devices to the widespread adoption of virtual reality and social media, technology has found its way into our personal, professional, and social lives. Such advancements have introduced significant opportunities and challenges related to their adoption, use, reactions, and effectiveness. This Special Issue aims to explore the multifaceted impact of technology on human behavior, bridging theoretical frameworks with empirical studies. Contributions are encouraged from interdisciplinary perspectives, including, but not limited to, psychology, sociology, organizational behavior, information systems, human-computer interaction, and behavioral economics. This Special Issue sets out to provide a platform for cutting-edge research that examines the complex relationship between technology and behavior, offering insights for academics, practitioners, and policymakers.

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Deadline for manuscript submissions

28 February 2026



Behavioral Sciences

an Open Access Journal
by MDPI

Impact Factor 2.5
CiteScore 3.1
Indexed in PubMed



mdpi.com/si/230568

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Editor-in-Chief

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