

Special Issue

Promoting Behavioral Change to Improve Health Outcomes

Message from the Guest Editors

This Special Issue of *Behavioral Sciences* will focus on health promotion and illness prevention interventions to enable a better understanding of how to effectively and sustainability support behavior change to promote these outcomes. We are particularly interested in studies that measure behavioral outcomes. We are open to studies across different domains of health (diet, exercise, mental and physical health, etc.). We welcome original research papers and review articles in the following areas, among others:

- Reducing health inequalities through behavioral interventions;
- Understanding and tailoring interventions across different groups/segments of a population;
- Scaling up interventions to group or population level;
- The role of *type 1 and type 2 processes in health behavior (*dual-process theory of Evans 2003; Thaler and Sunstein, 2008; Kahneman 2011);
- Health economic approaches to prevention;
- Analysis of intervention type (awareness and literacy, nudges, regulation, etc.);
- Considerations of individual-level interventions vs. system-level changes.

Guest Editors

Prof. Dr. John Parkinson

Prof. Dr. Javad Salehi Fadardi

Dr. Yuka Kotozaki

Deadline for manuscript submissions

closed (31 October 2024)



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About the Journal

Message from the Editor-in-Chief

With warm greetings, it is a pleasure to invite you to contribute a research article or comprehensive review for consideration and publication in *Behavioral Sciences*. *Behavioral Sciences* is an international, scientific, open access journal providing an advanced forum for discussions and research regarding the intersection between psychiatry, neuroscience, psychology, cognitive and behavioral sciences, and behavioral biology. More information are available at: <https://www.mdpi.com/journal/behavsci>. We would be pleased to welcome you as one of our authors and have the opportunity to consider your work for publication.

Editor-in-Chief

Prof. Dr. Jerrell Cassady

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manuscripts are peer-reviewed and a first decision is provided to authors approximately 29.6 days after submission; acceptance to publication is undertaken in 3.4 days (median values for papers published in this journal in the first half of 2025).