

Special Issue

Promoting Behavioral Change to Improve Health Outcomes

Message from the Guest Editors

This Special Issue of *Behavioral Sciences* will focus on health promotion and illness prevention interventions to enable a better understanding of how to effectively and sustainability support behavior change to promote these outcomes. We are particularly interested in studies that measure behavioral outcomes. We are open to studies across different domains of health (diet, exercise, mental and physical health, etc.). We welcome original research papers and review articles in the following areas, among others:

- Reducing health inequalities through behavioral interventions;
- Understanding and tailoring interventions across different groups/segments of a population;
- Scaling up interventions to group or population level;
- The role of *type 1 and type 2 processes in health behavior (*dual-process theory of Evans 2003; Thaler and Sunstein, 2008; Kahneman 2011);
- Health economic approaches to prevention;
- Analysis of intervention type (awareness and literacy, nudges, regulation, etc.);
- Considerations of individual-level interventions vs. system-level changes.

Guest Editors

Prof. Dr. John Parkinson

Prof. Dr. Javad Salehi Fadardi

Dr. Yuka Kotozaki

Deadline for manuscript submissions

closed (31 October 2024)



Behavioral Sciences

an Open Access Journal
by MDPI

Impact Factor 2.5
CiteScore 3.1
Indexed in PubMed



mdpi.com/si/192734

Behavioral Sciences
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
behavsci@mdpi.com

[mdpi.com/journal/
behavsci](https://mdpi.com/journal/behavsci)





Behavioral Sciences

an Open Access Journal
by MDPI

Impact Factor 2.5
CiteScore 3.1
Indexed in PubMed



[mdpi.com/journal/
behavsci](https://mdpi.com/journal/behavsci)



About the Journal

Message from the Editorial Board

Editors-in-Chief

Prof. Dr. Gianluca Serafini

Department of Neuroscience, Rehabilitation, Ophthalmology, Genetics, Maternal and Child Health (DINO GMI), Section of Psychiatry, University of Genoa, 16132 Genoa, Italy

Prof. Dr. Jerrell Cassady

Department of Educational Psychology, Ball State University, Muncie, IN 47306, USA

Author Benefits

High Visibility:

indexed within Scopus, SSCI (Web of Science), PubMed, PMC, PsycInfo, and other databases.

Journal Rank:

JCR - Q2 (Psychology, Multidisciplinary) / CiteScore - Q2 (Development)

Rapid Publication:

manuscripts are peer-reviewed and a first decision is provided to authors approximately 28.7 days after submission; acceptance to publication is undertaken in 2.8 days (median values for papers published in this journal in the second half of 2024).