

## Special Issue

# The Role of Behavioural Science in Improving Public Health

### Message from the Guest Editor

Several public health challenges are caused by unhealthy behaviour, or lack of engagement with health behaviours. Using behavioural science can help to effectively change behaviours affecting public health. This Special Issue is inviting manuscripts which describe the application of behavioural science to public health challenges. Disciplinary approaches may include health psychology, decision making, user centred design, and behavioural economics, approaches can include qualitative or quantitative work to understand potentially modifiable determinants of health-related behaviour, such as the barriers and facilitators that affect whether a behaviour is performed, as well as work to design and test interventions to change behaviour in order to improve health of populations or segments of populations. There is particular interest in papers applying theories and frameworks to inform the understanding of determinants of behaviours, and the design of interventions to change behaviour.

### Guest Editor

Dr. Gaby Judah

NIHR North West London Patient Safety Research Collaboration (PSRC), Institute of Global Health Innovation (IGHI), Imperial College London, London, UK

### Deadline for manuscript submissions

closed (31 October 2024)



## Behavioral Sciences

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## About the Journal

### Message from the Editor-in-Chief

With warm greetings, it is a pleasure to invite you to contribute a research article or comprehensive review for consideration and publication in *Behavioral Sciences*. *Behavioral Sciences* is an international, scientific, open access journal providing an advanced forum for discussions and research regarding the intersection between psychiatry, neuroscience, psychology, cognitive and behavioral sciences, and behavioral biology. More information are available at: <https://www.mdpi.com/journal/behavsci>. We would be pleased to welcome you as one of our authors and have the opportunity to consider your work for publication.

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### Editor-in-Chief

Prof. Dr. Jerrell Cassady

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