

## Special Issue

# Promoting Behavioral Change to Improve Health Outcomes—2nd Edition

### Message from the Guest Editors

This Special Issue will focus on several interrelated themes, which include a continued focus on contemporary behavioral frameworks such as COM-B and how they can provide insights into the drivers of complex challenges. Likewise, an exploration of how concepts like the intention–action gap and dual-process theory can shed light on health promotion and also the sustainability behaviors that protect the planet and support our wellbeing. Further, health economics is increasingly being recognized as critical for quantifying the impact and value of health promotion and sustainability research. Indeed, health economics can help understand and design better policies. This Special Issue is interested in how systems approaches can be integrated with behavioral science to work in more complex contexts and problems. At a high level, this is about understanding the health ecosystem at a policy level, whereas at a granular level it is about a more detailed exploration of individual behaviors in different operating contexts. Likewise, our future personal and societal health depends on how our current behaviors support planetary health and protect the environments and contexts we live in.

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### Deadline for manuscript submissions

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## Behavioral Sciences

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#### Editor-in-Chief

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