

Special Issue

New Perspectives in Fuzzy Logic and Its Applications

Message from the Guest Editors

This Special Issue, "New Perspectives in Fuzzy Logic and Its Applications", invites researchers to report their latest progress in the development of new applications of existing methods. Fuzzy logic plays an increasingly important role in marketing and management by enabling a more flexible and precise approach to addressing uncertainty and complexity. Research trends in fuzzy logic in the fields of marketing and management are focused on improving decision-making, customer satisfaction, and the effectiveness of business strategies in an ever-evolving business environment. Fuzzy logic is used in sentiment analysis of consumers on social media and other online platforms. This allows companies to better understand the public's perception of their products and brands and take action accordingly. Potential topics and their applications include, but are not limited to, the following:

- Mathematical logic and non-classical logics, such as fuzzy logic, modal logic, and nonmonotonic logic
- Interdisciplinary applications of mathematical theory.

Guest Editors

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About the Journal

Message from the Editor-in-Chief

Axioms is dedicated to the foundations (structure and axiomatic basis, in particular) of mathematical theories, not only from a crisp or strictly classical sense, but also from a fuzzy and generalized sense. This includes the more innovative current scientific trends, devoted to discover and solve new challenging problems. The prime goal of *Axioms* is to publish first-class, original research articles under an open access policy with minimal fees for the authors. We would be pleased to welcome you as one of our authors.

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