

Special Issue

Advanced Technologies Applied in Digital Media Era

Message from the Guest Editors

This Special Issue will explore advancements in technology and their impact on content creation, distribution strategies, user engagement, and media consumption. Topics of interest include:

- **Artificial Intelligence and Machine Learning:** Their applications in content creation, personalization, and predictive analytics.
- **Augmented Reality (AR) and Virtual Reality (VR):** Innovations in immersive experiences and implications for entertainment, news, and education.
- **Big Data and Analytics:** Leveraging large datasets for audience segmentation, content personalization, and predicting media success.
- **Blockchain Technology:** Enhancing transparency, security, and rights management in digital transactions.
- **Internet of Things (IoT):** Integration of smart devices in content production and digital communication.
- **5G and Beyond:** Effects of next-generation connectivity on media distribution and real-time interaction.
- **Human-Computer Interaction:** Improvements in user experience design and accessibility on digital platforms.
- **Digital Ethics and Privacy:** Addressing ethical considerations and privacy in advanced technology deployment.

Guest Editors

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Deadline for manuscript submissions

closed (20 March 2026)



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About the Journal

Message from the Editor-in-Chief

As the world of science becomes ever more specialized, researchers may lose themselves in the deep forest of the ever increasing number of subfields being created. This open access journal *Applied Sciences* has been started to link these subfields, so researchers can cut through the forest and see the surrounding, or quite distant fields and subfields to help develop his/her own research even further with the aid of this multi-dimensional network.

Editor-in-Chief

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